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## LAWYER SERVICES MARKETING STRATEGY COMBAT INTERPRETATION (FROM THE SUN TO SHENG LUN)(CHINESE EDITION)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2012-04 Pages: 155 Publisher: China Legal Publishing [Book Introduction] Xiao Sheng Fang. Li Jin written by a lawyer services marketing strategy combat interpretation (from the sun to win Lun) to sun LLP marketing strategy guide for lawyers services market analysis. market segmentation. target market selection. market positioning. marketing mix analysis. and quality of service management. the actual interpretation of a case to explain. Author Xiao Sheng Fang Renmin University of China Civil and Commercial Law graduate. Jinan University. MBA. national rights of the Ten Outstanding Counsel. National Labor Medalist Guangzhou Top Ten lawyer. the Guangzhou Municipal People's Government legal consultants. Incumbent director and chief propaganda Exchange Committee of the Guangdong Lawyers Association director of Guangzhou Lawyers Association executive director. director of the and outreach Liaison Committee of the Guangzhou Lawyers Association interns assessment. Management Committee. deputy director of the Standing Committee of the Guangzhou Youth Federation. the Guangzhou Arbitration Commission. South China Normal University. Law Visiting Professor. director of the Guangdong Sheng Lun Law Firm. Xiao Sheng Fang lawyer from the University since served as student body president and ACSF Vice Chairman of Guangdong Province. has also engaged in sales and office management. and laid a solid foundation for their future to understand and practice the company management model and study the legal profession marketing strategy . MBA learning is to allow his administration to the icing on the cake. he has gradually grown to one of the six understand (know the law. know a foreign language. understand politics. understand the economy. understand the technology. knowledge management) requirements in line with the Ministry of Justice of the few lawyers. The combination of theoretical knowledge and practical experience...

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