



Lean Business Planning: Get What You Want From Your Business

By Tim Berry

Motivational Press. Paperback. Condition: New. Lean business planning simple but powerful way to get what you want from your business. Get focused, grow faster, and adjust to change. A lean business plan is an easy and practical way to align strategy, tactics, milestones, assumptions, and essential cash flow without the fuss of a full business plan. Its not a business plan document. Its just bullet points and lists and tables. Keep it short and review and revise monthly in just an hour or so. Its planning that matters, the process - not the plan. The book includes easy ways to summarize strategy and tactics to remind you and visualize strategic alignments. It explains how to set review schedules, milestones, and performance tracking and measurement. It includes step-by-step explanations, with lots of examples, of how to develop a sales forecast and expense budget, and how to plan real cash flow. It also covers how to review and revise the plan every month, what to look for, how to pull in your team, how to decide when to stick to a plan and when to change it. Its for all business owners, entrepreneurs, and startups. It applies the power of lean startups...



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